



Postgraduate Pathway in Business and Management

The aim of this programme is to provide a theoretical and applied knowledge and skills required at postgraduate level. In completing the programme, students will be able to demonstrate understanding of fundamental knowledge and understanding of business and its internal and external operating processes; research methods and methodologies; critical and creative thinking, and analytical skills in the production of written and oral assignments, to develop the prescribed level of inter-disciplinary language competence. Students will examine a range of research approaches, techniques, and methodologies, and manage their personal development enhancing their intellectual and practical skills, that build a set of transferable skills as appropriate for continuing at postgraduate level.

In Semester one you will study:

- Interactive Learning Skills & Communication for PG Study
- Critical & Creative Thinking
- Research Methods for PG Study
- Management Principles

Module overview

Management Principles

The Management Principles module has been specifically designed for students who are required to demonstrate an appropriate understanding of current management themes and skills and their application as a basis for further study of such concepts at Master's level at Brunel Business School.

Students will be introduced and encouraged to contextualize management as an organisational process via investigation of selected themes in the study of organisations and associated functions of management. Questions useful for critical evaluation of these themes and topics will also be encouraged in thinking and approach, as well as outlining the characteristics of managerial skills and competencies within various operating environments.

Research Methods for Postgraduate Study

The Research Methods module has been specifically designed for students who are required to demonstrate appropriate research and study skills at Masters level at the University. Successful completion of this module indicates that students have obtained a good understanding of and ability to apply the requisite skills involved in demonstrating their understanding of, and ability to conduct research, evaluate relevant literature, and report research findings.

This module is designed to assist students in developing a critical awareness of and familiarity with research methods; and provide students with underpinning knowledge and understanding of research methods and methodologies and a solid grounding for the more advanced research skills required in postgraduate study.

Critical and Creative Thinking

The Critical and Creative Thinking module has been designed to assist learners in developing a range of critical and analytical thinking skills necessary for successful study at postgraduate level. This will be achieved by learners gaining an understanding of concepts used in critical thinking; interpreting the arguments of others and developing effective arguments of their own whether in spoken or written form.

Interactive Learning Skills and Communication

To develop: a range of academic and communication skills necessary for successful study at postgraduate level; a range of transferable communication skills (written and oral) to prepare students for professional life; independent learning tactics and strategies and, encourage students to take responsibility for their personal, academic, and professional development.